

Pranav Gupta

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WORK EXPERIENCE

Shvasa (Product Based Startup)

Bangalore

Full Stack Engineer

Feb '23 – Present

- Developed a **post-class timelapse feature** that condenses live sessions into short, shareable highlights, increasing user engagement and leading to a **24% boost in free trial-to-premium conversions**.
- **Refactored UI components**, improving **page load speeds by 15%**, leading to higher user engagement and session durations.
- Implemented **multi-language** and **multi-currency** support, expanding the customer base globally and **increasing international sales by 18%**.
- Streamlined the teacher onboarding process, resulting in a **40% increase in applications** and teacher hiring.
- Collaborated with the sales team to design a **scalable pricing model**, leading to a **12% increase in average revenue per user (ARPU)**.

TechJockey

Delhi

Software Development Engineer

Nov '22 – Oct '23

- Innovated a **CRM builder tool**, slashing **development time by 70%**, resulting in accelerated project timelines and empowered administrators to effortlessly customize modules.
- **Optimized database queries** and **caching** mechanisms **reducing server response time by 20%**, enhancing overall website performance and providing a seamless user experience during peak traffic periods.
- Optimized the **one-click checkout** process, **reducing cart abandonment rates by 12%**.
- Developed a comprehensive **subscription management system**, allowing customers to easily manage and customize their subscription plans, leading to a **25% increase in subscription sign-ups**.

Tata Consultancy Services

Noida

Assistant System Engineer

Oct '21 – Oct '22

- Orchestrated seamless integration with **third-party services and APIs**, such as **AWS** and **Clevertap**, resulting in a **20% increase in user engagement** through personalized messaging and targeted campaigns.
- **Automated the KYC process** using **OCR** technology, **reducing manual verification time by 40%**.

ACHIEVEMENTS

- Achieved a **cost savings of 15%** at TechJockey through streamlined development processes and **resource optimization**, contributing to the company's financial health.
- Received the **STAR Award** for consistently delivering **exceptional performance** at TCS.

PERSONAL PROJECTS

LuminaFlix [[See Live](#)]

- Developed LuminaFlix, a feature-rich IMDb clone, using **ReactJS**, **TypeScript**, and **Vite**, attracting over **7000 users within the first month** of launch.
- Achieved an exceptional, **responsive** user experience through an aesthetically pleasing and **clean UI** design.

Imagitor [[See Live](#)]

- Created Imagitor, an **innovative online image editor**, using **NodeJS**, **ExpressJS**, **EJS**, **HTML**, and **CSS**.
- Prioritized user well-being with a **Dark Mode** option, for a more comfortable and user-friendly experience.

EDUCATION

Guru Gobind Singh Indraprastha University

Delhi

Bachelor of Technology (Computer Science Engineering)

Aug '17 – July '21

SKILLS

Backend Development: Node.js | Express.js | MongoDB | SQL | Redis | Prisma | Mongoose

Frontend Development: React | Redux | EJS | Next.js | HTML | CSS | Bootstrap | Material UI | Tailwind

Tools & Languages: TypeScript | JavaScript | jQuery | ES6 | Git | GitHub | Docker | AWS | Agile | Jira | Jest